

1. What is the size of your company?

- Small (headcount <50) Medium (50-200) Large (>250)

2. Do you currently use BI in your company?

- YES
 NO, but we plan to start using within next year
 NO, no plans so far

If answered NO, skip next questions.

3. What type of BI tools do you use (check all that apply)?

- Open Source / Community Edition (i.e. not paying vendor)
 Open Source / Enterprise Edition (i.e. paying for support)
 Commercial
 Cloud based

4. Who implemented BI system in your company (check all that apply)?

- Internal resources / employees
 Outsourced to BI vendor
 Outsourced to 3rd party (e.g. IT consulting company)

5. Do you plan to use BI for Big Data (e.g Apache Hadoop)?

- YES, we are investigating possible integration with Big Data
 NO
 Already using BI for Big Data

6. Which BI functionalities do you use as a part of your BI stack (check all that apply)?

- Reporting Analytics / OLAP Server
 Dashboard Analytics / OLAP UI (a.k.a. Slicing and Dicing)
 ETL Analytics Spreadsheet Services (e.g. Excel integration)
 Data Mining